

COLORADO MOUNTAIN PLEIN AIR FESTIVAL PROSPECTUS

ABOUT THE FESTIVAL

The Colorado Mountain Plein Air Festival is a non-profit affair organized by a few local Salida, Colorado plein air painting enthusiasts. Salida, known as “The Heart of the Rockies,” is located along the Arkansas River at the foot of the Collegiate Peaks in the central Colorado mountains. While the entire Arkansas River drainage is available for painting locations, paintings will only be accepted that are began and finished from Thursday, the 17th of September to Friday, the 25th at 2:00 pm. The show will then be hung, judged, and be available for public viewing and purchase Friday night from 6:00-10:00pm, Saturday from 11:00am-8:00pm, and Sunday from 11:00am-2:00pm at Virtuosity Gallery, 106 North F Street, Salida. On Sunday, there will be a “quickdraw” competition from 10:00 am to 11:30 am in Riverside Park. The paintings in the “quickdraw” will be judged and put up for sale immediately after the final whistle is blown. Local and regional advertising will take place and every opportunity to increase public awareness of the event and plein air painting in general will be attempted.

ABOUT PAINTING LOCATIONS

The Arkansas River drainage is a “Painters Paradise” especially during late September. Practically every subject matter you can imagine exists. Outside of Leadville there are ghostowns, and old mining districts. There is Independence Pass, and the Twin Lakes area. Clear Creek, Cottonwood Creek, Chalk Creek, and the South Arkansas are all major drainages that find their way to the Arkansas and each contains countless waterfalls, cascades, beaver dams, and marshlands. There are the chalk cliffs of Mount Princeton, natural hot springs, and 11 of the 52 Colorado 14ers. Hundreds of high alpine lakes dot their way along the Colorado Trail and other trails. There are also great stands of yellow and orange aspen trees throughout the region during that time of year. And, of course, there is the mighty Arkansas River that flows from the headwaters in Leadville through “The Numbers” by Buena Vista, and then down Browns Canyon to Salida.

TERMS AND CONDITIONS

- All paintings must be done in “plein air” during the week of Thursday September 17th to Friday at 2:00pm September 25th.
- All panels must be stamped at the designated location, Virtuosity Gallery, prior to painting.
- Artists will then choose three of their favorite paintings to hang in the show. The paintings must be turned in to Virtuosity Gallery framed and ready to hang by 2:00pm Friday, September 25th. There will be no late entries accepted so plan your return trip accordingly.
- All paintings must be done in the Arkansas River Drainage from Leadville to Canon City, CO.
- All artists must be 18 years old or older.
- All judging is final during the competition.
- Artists may work in their medium of choice, so long as it is done on location.
- Artists are encouraged to attend the Friday evening “Artist’s Reception” September 25th and be present on Saturday and Sunday the 26th and 27th in order for collectors to meet the artists.
- The “quickdraw” event is an exciting competition in Riverside Park that is designed to drum up interest for the show at Virtuosity Gallery. It is not a mandatory event, but highly encouraged.
- Artwork will not be insured by Virtuosity Gallery, all precautions will be taken when hanging the work, but Virtuosity Gallery assumes no responsibility for lost or damaged work.

PANEL STAMPING LOCATIONS

- Virtuosity Gallery, 106 North “F” Street, Salida, CO 81201



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❁❁ REGISTRATION FORM ❁❁

Ranging from the peaks of the Fourteeners through the headwaters of the Arkansas River to historic downtown Salida, this spectacular Autumn painting festival promises to be fun, colorful, and lively.

The festival will take place in Chaffee County and run from Thursday, September 17th through Sunday, September 27th, 2009.

There will be a quick-draw and auction in Salida's Riverside Park Saturday September 26th 10:00 – 11:30 am.

The quick draw and 3 paintings painted during

the festival, will be judged for cash prizes and sale of paintings will begin with an artist's reception Friday September 25th from 6-10:00pm through Sunday September 27th 11:00-2:00pm at Virtuosity Gallery, 106 North F Street, Salida, CO.

Artists Early Registration: \$25.00

“Upon Arrival” Registration: \$30.00

Make checks payable to Colorado Mountain Plein Air Festival.

For more information contact Fred Hubicki at hubicki@amigo.net or (719)530-9175.



Please print and fill out this registration form completely. By signing this form below you are agreeing to the Terms and Conditions of The Colorado Mountain Plein Air Festival outlined in the Prospectus.

If you would like a link from the festival website to your personal website, blog, or other online gallery, please write the exact URL address on the website line and email an image to josh@joshuabeen.com with subject: Image for CMPAF.

Full Name: _____

Address: _____

E-mail Address: _____

Website, Blog, or Online Gallery: _____

Signature, Date: _____

Colorado Mountain Plein Air Festival
PO Box 701, Salida, CO 81201