



2011

COLORADO MOUNTAIN PLEIN AIR FESTIVAL BUSINESS AWARDS

The annual Colorado Mountain Plein Air Festival is seeking business sponsors to support the arts at this September event. For a donation of only \$25, your business chooses a painting to sponsor. This inexpensive method of advertising places your company's name on the award and lists your company as a sponsor in festival advertising.

About 80 artists are expected to participate this year, painting throughout Chaffee County for 11 days in our beautiful autumn mountain landscapes. *Plein air* is a French term meaning to "paint outdoors." When paints became portable in the 19th century, French Impressionists left their studios to paint landscapes on the spot.

Artists bring their three best paintings to a grand finale reception on Sept. 24th at the Steam Plant, Salida. This show is open to the public and is free. All 240 paintings will be displayed, one with your company's award posted for all to see. You may choose to sponsor several awards.

You will be able to be the first ones to see these paintings as a Business Awards Sponsor. The doors will be opened between 2 to 5 pm for you to hang your award(s) before the opening of the show. Reception for you and artists is at 5pm.

Mail to and make check payable to:
719-221-9398

Colorado Mountain Plein Air Festival

P.O. Box 701 Salida, CO 81201

Yes, I wish to be a business sponsor! I wish to sponsor _____ [number of paintings]

Business Name: _____ Business: _____

Mailing Address: _____ Phone Number: _____

City, State, Zip: _____ Check Amount: _____

Email: _____

[HTTP://COLORADOMOUNTAINPLEINAIRFESTIVAL.COM/](http://coloradomountainpleinairfestival.com/)